



# Familias en Acción Sponsorship

2019 Latino Health Equity Conference

**The Power of Nutrition: Seeding Latino Food Equity**



Familias en Acción

The mission of Familias en Acción is to promote empowerment and family well being for Latinos through compassionate community engagement, education, research, and advocacy for social change.

# 10th Annual Latino Health Equity Conference

June 21, 2019

DoubleTree by Hilton® at Portland



## The Power of Nutrition: Seeding Latino Food Equity

Science tells us that eating healthy foods can reduce the risk of developing chronic diseases and cancer, yet many Latinos struggle to access those foods. This conference will explore topics that address food equity for Latinos, with specific emphasis on how colonization has and continues to have impact on food choice, availability, and cultural identity. By hearing from experts and practitioners in the field, we will leave inspired, informed, and prepared to affect policy, programs, and initiatives that aim to improve Latino health.

## Target Audience

Health Professionals and Administrators  
Community Based Organizations  
City, County, and State Personnel  
Public Health Practitioners  
Local Health Organizations  
Educators and Researchers  
Students  
Traditional Health Workers

## Outreach & Participation

Over 4,300 individuals are reached through Familias en Acción contacts and social media.

These individuals represent over 500 organizations.

Over 400 individuals attend our conference each year.

Our event attracts national and local speakers as well as local politicians to discuss Latino Health Equity.



# Sponsorship Menu

## Madrina de Oro Gold Level • \$10,000

- Speaking opportunity at the conference
- Listed as a major conference sponsor on the Familias en Acción website
- Conference booth at event
- Tickets for 6 attendees
- Listed on all promotional materials including (1) full page advertisement, (2) welcome letter in the conference program, and (3) conference slide show

## Padrino de Plata Silver Level • \$5,000

- Listed as a conference sponsor on the Familias en Acción website
- Conference booth at event
- Tickets for 4 attendees
- Listed on all promotional materials including (1) half page advertisement in the conference program, and (2) conference slide show

## Amigo de Bronce Bronze Level • \$2,500

- Listed as a conference sponsor on the Familias en Acción website
- Conference booth at event
- Tickets for 2 attendees
- Listed on all promotional materials including (1) half page advertisement in the conference program, and (2) conference slide show

## Amigo de Salud \$1,500

- Listed as a conference sponsor on the Familias en Acción website
- Conference booth at event
- Ticket for 1 attendee
- Listed on all promotional materials including a business card-size advertisement in the conference program

## Conference Exhibitor \$250

- Conference booth at event
- Tickets for 2 attendees to staff the booth

## Make Your Impact on Health Equity

Contact us today to take part in the Latino Health Equity Conference.

Contact Jaeme Klever | [j.klever@familiasenaccion.org](mailto:j.klever@familiasenaccion.org) | 503.201.9865

[www.familiasenaccion.org](http://www.familiasenaccion.org)





# Make Your Impact on Health Equity

Contact us today to take part in the Latino Health Equity Conference.

Contact Jaeme Klever | [j.klever@familiasenaccion.org](mailto:j.klever@familiasenaccion.org) | 503.201.9865

[www.familiasenaccion.org](http://www.familiasenaccion.org)

## 2018 Conference Sponsors

### Padrinos de Plata

Legacy Health  
Providence Health Services  
CareOregon

### Amigos de Bronce

KUNP  
Northwest Health Foundation  
GOBHI  
Trillium Family Services  
Kaiser Permanente

### Amigos de Salud

Central City Concern  
Multnomah County Health Department  
Riverview Community Bank  
Cascadia Behavioral Healthcare  
Catholic Charities