

14TH ANNUAL
LATINO
HEALTH
EQUITY
CONFERENCE



Familias
en Acción

14th Annual Latino Health
Equity Conference

Impacts of
Climate Change
on Latino Health

June 8, 2023

2023 Sponsorship Packet



14th Annual Latino Health Equity Conference: Impacts of Climate Change on Latino Health

Familias en Acción is proud to present our **14th annual Latino Health Equity Conference**, focusing on the impacts of the climate crisis on Latino health, both now and for generations to come.

Our planet continues to show signs of change and distress while the population grows and our demand for natural resources increases. These impacts can be seen in the form of dramatic weather events, but also show up in our homes, our families, and our bodies. How is climate change uniquely affecting the health of the Latino community now, and how can the Latino community in turn have a unique effect on the environment? How can we live in a way that would make our children and grandchildren proud?

The 14th annual Latino Health Equity Conference seeks to take these issues head-on, looking within our international community for inspiration and creative solutions. Featuring keynote speakers and workshops, we will lay bare the issues at hand, and leave with empowering tools and information. We look forward to the courage and resilience that our community will bring to this topic which can be overwhelming to engage with. Our lives are our legacy, y el momento de actuar es ahora!

Target Audience

Health Professionals & Administrators
Community Based Organizations
City, County, and State Personnel
Local Health Organizations
Educators and Researchers
Students
Environmental & Climate Specialists
Traditional Health Workers

Outreach

- 4,500+ individuals are reached through email and social media promotions
- 400+ attendees each year including healthcare professionals, community-based organizations, policy makers, educators and researchers, local health and public health organizations and students
- This conference welcomes national and local speakers as well as local politicians to discuss relevant and urgent topics centered around Latino Health Equity

Sponsorship

PRESENTING SPONSOR

\$20,000

As a presenting sponsor, you are creating the opportunity for us to gather more than 400+ people across Oregon, Washington, and across the U.S. who work in the healthcare and environmental sectors and serve Latino/x/e communities, working collaboratively to create opportunities for learning and change as we continue to navigate the impacts of the climate crisis.

- Presenting Sponsor recognitions on conference website and during all keynote/main stage sessions
- Logo/video recognition as Presenting Sponsor on conference welcome banner
- Opportunity to host an exhibitor booth, premier placement + option to include a video, virtual presentation or engage in a live meeting with attendees
- Opportunity to create a 1-minute welcome video to be played during the opening plenary session
- Custom social media post highlighting conference support as Presenting Sponsor (3 dedicated posts)
- Premiere logo placement on signage at the conference
- Logo featured on all conference promotion emails
- **10 complimentary tickets** to the conference
- Featured as conference sponsor on the 2023 Latino Health Equity Conference website
- Logo featured as Presenting Sponsor onstage during in-person closing session





Madrina de Oro Sponsor

\$10,000

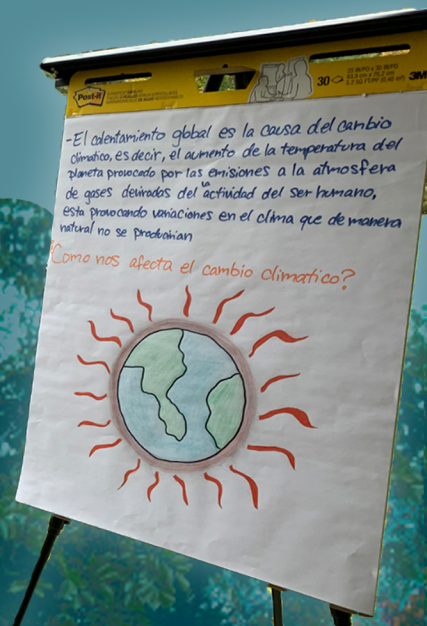
- Opportunity to create a 30-second video to be played at the beginning of keynote or plenary session
- Logo highlighted as Madrina de Oro sponsor during keynote/main stage plenary sessions
- Opportunity to host an exhibitor booth, priority placement + option to include a video, virtual presentation or engage in a live meeting with attendees
- Custom social media post highlighting conference support as conference sponsor (2 dedicated posts)
- Listed as conference sponsor on the 2023 Latino Health Equity Conference website
- Logo included on all conference promotion emails
- **6 complimentary tickets** to the conference
- Logo highlighted as Madrina de Oro Sponsor during closing session

Amigue de Beca Sponsor

\$7,500

As an Amigue de Beca Sponsor, you will be providing **access** for 30 eligible individuals to attend this conference through scholarships.

- Provide 30 scholarships to individuals who would otherwise be unable to attend conference
- Recognized during plenary session as Amigue de Beca Sponsor, including special recognition for creating more access to the event
- Logo highlighted as conference sponsor during breakout sessions
- Opportunity to host an exhibitor booth, medium priority placement + option to include a video, virtual presentation, or engage in a live meeting with attendees
- Social media recognition
- Listed as a conference sponsor on the 2023 Latino Health Equity Conference website
- Logo included on all conference promotion emails
- **4 complimentary tickets** to the conference



Sponsorship

Padrino de Plata Sponsor

\$5,000

- Recognized during plenary session as Padrino de Plata Sponsor
- Opportunity to host an exhibitor booth, medium priority placement + option to include a video, virtual presentation or engage in a live meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2023 Latino Health Equity Conference website
- Logo included on all conference promotion emails
- **4 complimentary tickets** to the conference

Amiga de Bronce Sponsor

\$3,500

- Opportunity to host an exhibitor booth, medium priority placement + option to include a video, virtual presentation or engage in a live meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2023 Latino Health Equity Conference website
- **3 complimentary tickets** to the conference

Amigo de Salud Sponsor

\$1,500

- Opportunity to host an exhibitor booth + option to include a video, virtual presentation or engage in a live meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2023 Latino Health Equity Conference website
- **2 complimentary tickets** to the conference

Exhibitor Table

\$500

- Host an exhibitor booth + option to include a video, virtual presentation or engage in a live meeting with attendees
- **2 complimentary tickets** to the conference

Nonprofit Exhibitor Table

\$250

- Host an exhibitor booth + option to include a video, virtual presentation or engage in a live meeting with attendees
- Discounted rate for nonprofit organizations
- **1 complimentary ticket** to the conference



Contact

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