

Sponsorship Opportunities



**May 22, 2025 | Oregon Convention Center
Portland, OR**

rachel@familiasenaccion.org

www.latinehealthequity.org | www.familiasenaccion.org



\$50,000

Presenting Sponsor

By choosing to be our Presenting Sponsor, you are at the forefront of a pivotal event, bringing together over 400 healthcare professionals and advocates from across Oregon, the Pacific Northwest, and beyond. Your support will catalyze collaborative efforts aimed at creating access and opportunity and championing Latiné youth wellness.

- **Online Visibility:** Prominently featured on Latiné Health Equity Conference website. This includes logo recognition on our conference platform's welcome banner.
- **Welcome Video:** 1-minute welcome video to be showcased during the opening stage plenary session.
- **On-Stage Recognition:** Highlighted as the Presenting Sponsor during the main stage plenary session.
- **Program Advertisement:** 2-full page spread advertisement in the official conference program, reaching every attendee.
- **Complementary Tickets:** 10 complimentary tickets.
- **Custom Social Media Presence:** Custom social media post series, featuring three dedicated posts that spotlight your organization's pivotal role as the Presenting Sponsor.
- **On-Site Presence:** Logo on table signage at the in-person conference and have it included in a rotating carousel throughout the event.
- **Newsletter Recognition:** Prominently featured on the Familias en Acción newsletter communications leading up to the conference and reaching a broader audience or 4,500 subscribers.
- **Exhibitor Opportunities:** Host an exhibitor table during the in-person conference, with the added privilege of selecting your booth placement.

**\$10,000**

Madrina de Oro Sponsor

- **Plenary Session Recognition:** Highlighted as Madrina de Oro during main stage plenary sessions.
 - **Video Opportunity:** Create a 30-second video played during a plenary session.
 - **Advertisement:** 2-full page spread in the conference program.
 - **Complimentary Tickets:** 6 complimentary tickets.
 - **Social Media Exposure:** Custom posts (2 dedicated)
 - **Newsletter Recognition:** Featured in Familias en Acción's newsletter reaching 4,500+ subscribers.
 - **Website Visibility:** Listed as a sponsor on the conference website.
 - **Closing Celebration:** Logo recognition at the closing celebration.
 - **Exhibitor Opportunities:** Table at the in-person event.
-

**\$7,500**

Amigue de Beca Sponsor

As an Amigue de Beca Sponsor, you will help contribute to our efforts of making this conference more accessible to individuals who would otherwise not be able to attend. In addition to traditional sponsor benefits, this sponsorship level also provides 20 scholarships for eligible individuals.

- **Scholarship Impact:** Provide 20 conference scholarships to individuals who may otherwise be unable to attend.
- **Plenary Session Recognition:** Acknowledged during a plenary session as the Amigue de Beca Sponsor.
- **Social Media Exposure:** Recognized on our social media platforms for your commitment to community access.
- **Newsletter Recognition:** Featured in Familias en Acción's newsletter reaching 4,500+ subscribers.
- **Website Visibility:** Listed as a sponsor on the conference website.
- **Rotating Carousel Feature:** Logo included in a rotating carousel during the conference, ensuring continual visibility.
- **Exhibitor Opportunities:** Table at the in-person event.

\$5,000

Padrino de Plata Sponsor

- **Plenary Session Recognition:** Recognized during a plenary session as Padrino de Plata sponsor.
 - **Advertisement:** Full page ad in the conference program.
 - **Complimentary Tickets:** 4 complimentary tickets.
 - **Social Media Exposure:** Recognition on social media platforms.
 - **Newsletter Recognition:** Featured in Familias en Acción's newsletter reaching 4,500+ subscribers.
 - **Website Visibility:** Listed as a sponsor on the conference website.
 - **Closing Celebration:** Logo recognition at the closing celebration.
 - **Exhibitor Opportunities:** Table at the in-person event.
-

\$3,500

Amiga de Bronce Sponsor

- **Advertisement:** ½ page ad in the conference program.
 - **Complimentary Tickets:** 3 complimentary tickets.
 - **Social Media Exposure:** Recognition on social media platforms.
 - **Newsletter Recognition:** Featured in Familias en Acción's newsletter reaching 4,500+ subscribers.
 - **Website Visibility:** Listed as a sponsor on the conference website.
 - **Closing Celebration:** Logo recognition at the closing celebration.
 - **Exhibitor Opportunities:** Table at the in-person event.
-

\$2,500

Amigo de Salud Sponsor

- **Advertisement:** ¼ page ad in the conference program.
- **Complimentary Tickets:** 2 complimentary tickets for key team members.
- **Newsletter Recognition:** Featured in Familias en Acción's newsletter reaching 4,500+ subscribers.
- **Website Visibility:** Listed as a sponsor on the conference website.
- **Closing Celebration:** Logo recognition at the closing celebration.
- **Exhibitor Opportunities:** Table at the in-person event.

\$750

\$500 for
nonprofits

In-Person Exhibitor

- **Exhibitor Opportunities:** Host a table during the in-person event with approximately 350 unique interactions.
- **Complimentary Tickets:** 2 complimentary tickets for key team members.
- **Website and Program Visibility:** Logo listed on the conference website and program.

Get in touch!



* Margarita Gutierrez-Lemus

Executive Director
margarita@familiasenaccion.org



* Rachel Alford

Director of Development & Communications
rachel@familiasenaccion.org

